



Sponsorship packages





Be a part of the UK's Biggest regional B2B event

About US

The B2B Growth Expo is a premier business-to-business event designed to catalyse growth, innovation, and collaboration among professionals across various industries. Set in a dynamic and interactive environment, this expo serves as a pivotal platform for businesses of all sizes—from fledgling startups to established industry giants—to showcase their solutions, share insights, and explore new opportunities. Attendees can expect a rich agenda filled with insightful keynote speeches, engaging panel discussions, and hands-on workshops led by industry leaders and who are experts in their fields.

The expo emphasizes the importance of networking, providing ample opportunities for participants to connect with potential partners, clients, and industry peers. With a focus on the latest trends, challenges, and advancements, the B2B Growth Expo aims to equip businesses with the knowledge and connections needed to navigate the evolving market landscape. Whether you're looking to drive innovation within your company, expand your professional network, or uncover new market insights, this event promises to be an invaluable resource for achieving sustained business growth.





Unlock Unparalleled Business Opportunities

Dear Sponsor

We are excited to present an exceptional opportunity for your company to become a central part of the upcoming B2B Growth Expo - the premier event for business growth, innovation, and networking. This expo is designed to bring together the brightest minds in the business-to-business sector, from emerging startups to established industry leaders.

WHY SPONSOR

01

Visibility and Brand Exposure

As a sponsor, your brand will be prominently featured in all event marketing materials, social media campaigns, event signage, and official communications. This exposure guarantees significant visibility to a targeted audience of business professionals and decision-makers.

02

Lead Generation and Networking

Gain direct access to hundreds of businesses looking for solutions, partners, and services. The expo is a fertile ground for generating high-quality leads and establishing valuable business connections.

03

Thought Leadership

Showcase your expertise and position your company as a thought leader by participating in or leading industry discussions, workshops, or panels.

04

Market Insight

Gain insight into the latest industry trends, challenges, and opportunities directly from the market, helping you to tailor your offerings more effectively. We offer a range of sponsorship packages, each designed to meet different goals and budgets

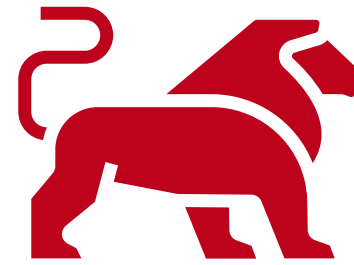


Sponsorship Opportunities

See how you can get your brand in front of hundreds of employees and executives.



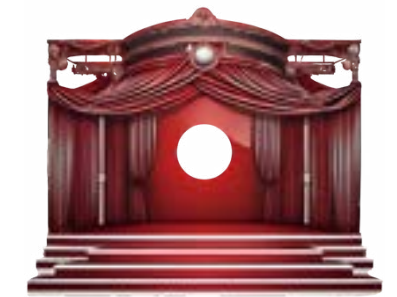
**Title
Sponsorship**



**Lead
Sponsorship**



**Promotional
Sponsorship**



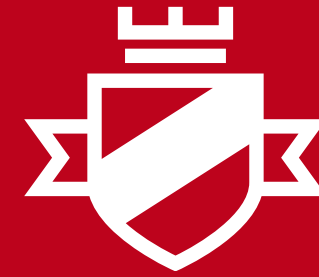
**Keynote Stage
Sponsorship**



**Venue
Sponsorship**



**Media
Sponsorship**



**Workshop & Seminar
Sponsorship**



**Networking
Sponsorship**



**Lanyard
Sponsorship**



**Show Bag
Sponsorship**



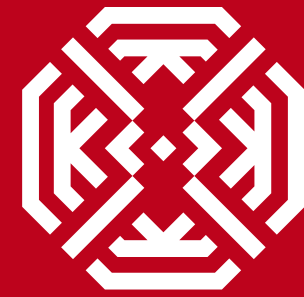
**Show Guide
Sponsorship**



**Food
Sponsorship**



Title Sponsorship



£50,000

- 3m x 2m stand at 3 event locations : £1800each
- 2 x 3m Feather Flags are displayed at the venue entrance for 3 events, worth £600each
- Logo display as title sponsor on all media promotions (TV, Radio, bill boards, social media) worth £10,000 for 3 events
- Logo display on digital screen at the venue entrance for 3 events, worth £800each
- 2 pull-up banners displayed at the venue entrance: £500 for 3 events
- Pull-up stands at Keynote stage, seminar & workshop area, speed network area, registration area and refreshment area for all 3 events
- Food and Drinks for 5 People on the day of the event, worth £250 for 3 events
- 10 complimentary visitors entry tickets worth £150 for 3 events
- Prominent logo display on website
- Back cover advertisement in Show Guide produced for 3 events worth £1500 each
- Logo placement as Title sponsor on show bag/Lanyard worth £500each for 3 events
- Leaflet inserts in the show bags worth £500each for 3 events
- Social media promotion as sponsor of event worth £1000 for 3 events
- B2B Growth Hub Platinum Membership worth £10,000



Lead Sponsorship £25,000

- 3m x 2m stand worth £1800
- 2 x 3m Feather Flags are displayed at the venue entrance, worth £600
- Logo display as lead sponsor on all media promotions (TVC, Radio, bill boards, social media) worth £8000
- Logo display on digital screen at the venue entrance, £800
- Pull-up banners displayed at the venue entrance, registration area, refreshment area, keynote stage, workshop & seminar area, speed network area: £5000
- Food and Drinks for 5 People on the day of the event, worth £250
- 10 complimentary visitors entry tickets worth £150
- Prominent logo display on website
- Inner cover advertisement in Show Guide worth £1500
- Logo placement as lead sponsor on show bag worth £500
- Leaflet inserts in the show bags worth £300
- Social media promotion as sponsor of event worth £1000
- B2B Growth Hub Gold Membership worth £4000

EA GROWTHEXPO

Billboard advertisement for a mobile phone. The top section features a white robot head with a camera lens for an eye, set against a background of a city street. Text in the top left corner includes "100% SIM / 8GB". The bottom section features a black background with a white robot head and text including "100% SIM / 8GB" and "8MBSEIT".

Billboard advertisement for a car. The top section features a yellow background with the text "BAHIVCE NTO MIBENT". The bottom section features a white background with the text "BAHIVCE NTO MIBENT" and "ROMANIA".

Large billboard advertisement for "RIALLBOID". The top section features a white background with a red and yellow logo and the text "RIALLBOID". The bottom section features a yellow background with the text "RIALLBOID" and an image of a classic car.

Large billboard advertisement for "GROWTH EXPO". The top section features a black and white image of a woman's face. The middle section features a red background with the text "GROWTH EXPO" and "GROWTH EXPO". The bottom section features a white background with the text "GROWTH EXPO" and "GROWTH EXPO".

Promotions Sponsorship



Benefit	Exclusive	Shared
Amount	£15,000	£10,000
No. of Packages	1	2
Logo Placement on all media promotions (TV, Radio, Billboards, Lamp-post)	✓ (£8000)	✓ (£5000)
Logo display on entrance screen	✓ (£1000)	✓ (£800)
Stand	3m x 2m (£1700)	2m x 2m stand (£1100)
Feather Flags	2x3m flags (£150)	1x3m flags (£75)
Pull up banners display	workshop & seminar area (£800)	One of Workshop or Seminar area (£400)
Food and Drinks on the day	5 guests (£250)	5 guests (£250)
Complimentary visitor passes	10 (£150)	10 (£150)
Logo display on website	✓	✓
Advertisement on Show Guide	Inner Back cover (£1500)	Inner Back cover (£1500)
Leaflet inserts in Show Bag	250 (£300)	250 (£300)
Social media promotion	£1,000	£500
B2B Growth hub membership	Gold (£4000)	Silver (£1500)



We Are ONE ME 360 DEGR

CONNECT

NEED SUPPORT?

- Preparing A Business Plan
- Developing A Business Mindset
- Starting And Growing Your Business
- Finding New Ways To Market Products
- Getting Your Business The Financial Support It Needs
- Keeping Up With The Latest Technology
- Sell Your Products
- Finance Planning



KeyNote Stage Sponsorship

Benefit	Exclusive	Shared
Amount	£5,000	£3,000
No. of Packages	1	2
Logo Placement on Stage backdrop	✓ (£1000)	✓ (£800)
Pullup stands on stage	2 (£1000)	1 (£500)
Stand	1m x 2m (£600)	1m x 2m Vanila stand (£400)
Food and Drinks on the day	5 guests (£250)	5 guests (£250)
Complimentary visitor passes	10 (£150)	10 (£150)
Logo display on website	✓	✓
Advertisement on Show Guide	A4 (£800)	A5 (£400)
Leaflet inserts in Show Bag	250 (£300)	250 (£300)
Social media promotion	£500	£500
B2B Growth hub membership	Gold (£4000)	Silver (£1500)

IT AGENCY

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LEAD NETWORKING GROUP
GIVING THE LOCAL BUSINESS COMMUNITY TOGETHER

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THIS WAY



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£499

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£499

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WHY CHOOSE VISUALYTES FRANCHISEE?

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- Our team is your team
- Focus only on sales
- We will give you leads
- Visualytes certified training program

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- Set Your Own Brand
- No Chance To Miss Update
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Venue Sponsorship



£5,000

- 3m x 2m stand worth £1800
- 2 x 3m Feather Flags are displayed at the venue entrance, worth £150
- Logo display on digital screen at the venue entrance, £800
- 2 pull-up banner displayed at the venue entrance, keynote stage worth £1000
- Food and Drinks for 5 People on the day of the event, worth £250
- 10 complimentary visitors entry tickets worth £150
- Prominent logo display on website
- A4 size advertisement in Show Guide worth £800
- 250 Leaflet inserts in the show bags worth £300
- Social media promotion as sponsor of event worth £500
- B2B Growth Hub Gold Membership worth £4000



Networking Area Sponsorship

Benefit	Exclusive	Shared
Amount	£2,500	£1,500
No. of Packages	1	2
Pull up banners display in specified area	2	1
Stand	1m x 2m (£600)	1m x 2m Vanila stand (£400)
Food and Drinks on the day	5 guests (£250)	5 guests (£250)
Complimentary visitor passes	10 (£150)	10 (£150)
Logo display on website	✓	✓
Advertisement on Show Guide	A4 (£800)	A5 (£400)
Leaflet inserts in Show Bag	250 (£300)	250 (£300)
Social media promotion	£1,000	£500
B2B Growth hub membership	Silver (£1500)	Bronze (£500)



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Document
now!
Set Your
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Free company
branding on every
document you send
Certificate Of
Authentication
Every document is
issued with the certificate
of authentication with
complete tracking of
document travel and
access
Signs electronically
faster than ever before

MOMENTUM MARKETING
INCREASE SALES
CONVERSATION
connect@momentummarketingsolutions.co.uk
Tailored Content To Boost
Your Online Presence
Connect With The Ideal
Audience
Optimized Paid Advertising
to Generate Quality Leads
GET STARTED
TODAY

SCALE AND
SYSTEMISE
YOUR
BUSINESS...
WITHOUT THE GREMLINS
BUSINESS GROWTH MADE EASY™
More Customers Faster
Increased Sales
Higher Profit
Less Stress
Time Back
Business Growth Made Easy is the most effective
way to Win More Clients Faster, Increase Sales,
Make More Money and spend more time on
important customers rather than operational ones.
David Wood

Social Selling
Accelerator
Social Selling
Academy

MANX
GROUP
SPEED NETWORKING GROUP
BRINGING THE LOCAL BUSINESS COMMUNITY TOGETHER
HERE
A BRAND OF
GROWTH HUB

Green Valley
Infinity

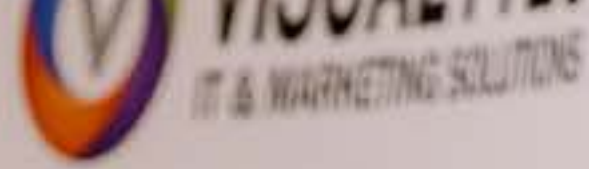
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WORKING GROUP
BRINGING THE LOCAL BUSINESS COMMUNITY TOGETHER

Workshop Area Sponsorship

Benefit	Exclusive	Shared
Amount	£2,500	£1,500
No. of Packages	1	2
Pull up banners display in specified area	2	1
Stand	1m x 2m (£600)	1m x 2m Vanilla stand (£400)
Food and Drinks on the day	5 guests (£250)	5 guests (£250)
Complimentary visitor passes	10 (£150)	10 (£150)
Logo display on website	✓	✓
Advertisement on Show Guide	A4 (£800)	A5 (£400)
Leaflet inserts in Show Bag	250 (£300)	250 (£300)
Social media promotion	£1,000	£500
B2B Growth hub membership	Silver (£1500)	Bronze (£500)



FRANCHISE



BUILD YOUR OWN FULL SERVICE IT AGENCY

Achieve financial independence by learning uncapped income from multiple streams of revenue.



Seminar Area Sponsorship

Benefit	Exclusive	Shared
Amount	£2,500	£1,500
No. of Packages	1	2
Pull up banners display in specified area	2	1
Stand	1m x 2m (£600)	1m x 2m Vanila stand (£400)
Food and Drinks on the day	5 guests (£250)	5 guests (£250)
Complimentary visitor passes	10 (£150)	10 (£150)
Logo display on website	✓	✓
Advertisement on Show Guide	A4 (£800)	A5 (£400)
Leaflet inserts in Show Bag	250 (£300)	250 (£300)
Social media promotion	£1,000	£500
B2B Growth hub membership	Silver (£1500)	Bronze(£500)

-  Business Apps
-  Gaming Apps
-  Ecommerce Apps
- 

 Off-Shelf Products

 Process Mapping

 Business Analysis

 Quality Assurance

Sustainable monthly income
from 1st Month
... business from
... ywria
... or easy EMI opti
... cture, office or
... team



Media Sponsorship

Benefit	Exclusive	Shared
Amount	£2,500	£1,500
No. of Packages	1	2
Pull up banners display at photo booth area	2	1
Logo on Show Highlights video	✓	✓
Stand	1m x 2m (£600)	1m x 2m Vanila stand (£400)
Food and Drinks on the day	5 guests (£250)	5 guests (£250)
Complimentary visitor passes	10 (£150)	10 (£150)
Logo display on website	✓	✓
Advertisement on Show Guide	A4 (£800)	A5 (£400)
Leaflet inserts in Show Bag	250 (£300)	250 (£300)
Social media promotion	£1,000	£500
B2B Growth hub membership	Silver (£1500)	Bronze(£500)



Lanyard Sponsorship

Benefit	Exclusive	Shared
Amount	£2,500	£1,500
No. of Packages	1	2
Logo placement on item along with event sponsor	2	1
Stand	1m x 2m (£600)	1m x 2m Vanilla stand (£400)
Food and Drinks on the day	5 guests (£250)	5 guests (£250)
Complimentary visitor passes	10 (£150)	10 (£150)
Logo display on website	✓	✓
Advertisement on Show Guide	A4 (£800)	A5 (£400)
Leaflet inserts in Show Bag	250 (£300)	250 (£300)
Social media promotion	£1,000	£500
B2B Growth hub membership	Silver (£1500)	Bronze (£500)



B2B GROWTH/EXPO

NETWORK WITH INDUSTRY LEADERS
DISCOVER CUTTING-EDGE SOLUTIONS
TRANSFORM YOUR BUSINESS STRATEGY

www.b2bgrowthexpo.com

B2B GROWTH/EXPO

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CUTTING-EDGE SOLUTIONS
YOUR BUSINESS STRATEGY

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Show Bag Sponsorship

Benefit	Exclusive	Shared
Amount	£2,500	£1,500
No. of Packages	1	2
Logo placement on item along with event sponsor	2	1
Stand	1m x 2m (£600)	1m x 2m Vanila stand (£400)
Food and Drinks on the day	5 guests (£250)	5 guests (£250)
Complimentary visitor passes	10 (£150)	10 (£150)
Logo display on website	✓	✓
Advertisement on Show Guide	A4 (£800)	A5 (£400)
Leaflet inserts in Show Bag	250 (£300)	250 (£300)
Social media promotion	£1,000	£500
B2B Growth hub membership	Silver (£1500)	Bronze(£500)



Event Show Guide Sponsorship

Benefit	Exclusive	Shared
Amount	£2,500	£1,500
No. of Packages	1	2
Logo placement on show-guide with event sponsor	2	1
Stand	1m x 2m (£600)	1m x 2m Vanila stand (£400)
Food and Drinks on the day	5 guests (£250)	5 guests (£250)
Complimentary visitor passes	10 (£150)	10 (£150)
Logo display on website	✓	✓
Advertisement on Show Guide	A4 (£800)	A5 (£400)
Leaflet inserts in Show Bag	250 (£300)	250 (£300)
Social media promotion	£1,000	£500
B2B Growth hub membership	Silver (£1500)	Bronze(£500)



Event Food Sponsorship

Benefit	Exclusive	Shared
Amount	£2,500	£1,500
No. of Packages	1	2
Pull up banners placed at food area	2	1
Stand	1m x 2m (£600)	1m x 2m Vanila stand (£400)
Food and Drinks on the day	5 guests (£250)	5 guests (£250)
Complimentary visitor passes	10 (£150)	10 (£150)
Logo display on website	✓	✓
Advertisement on Show Guide	A4 (£800)	A5 (£400)
Leaflet inserts in Show Bag	250 (£300)	250 (£300)
Social media promotion	£1,000	£500
B2B Growth hub membership	Silver (£1500)	Bronze(£500)



IN-KIND OFFERS

If you are a supplier and willing to offer us your service in exchange, you are most welcome to join us



**Venue
Sponsorship**



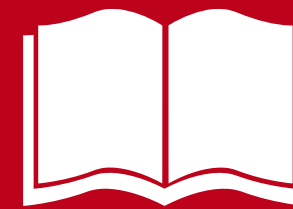
**Media
Sponsorship**



**Lanyard
Sponsorship**



**Show Bag
Sponsorship**



**Show Guide
Sponsorship**



**Food
Sponsorship**

AS AN IN-KIND SPONSOR

You will be offered all the benefits of the exclusive sponsor.

Please note the mentioned conditions for In-Kind sponsorships



Design and specifications will be supplied by the organisers



Total invoice for the production of service to be paid by sponsor



The Service confirmation or delivery to be shared with organisers two weeks before the show

CUSTOM OFFER

We are more than happy to work with you to create a tailored package that meets your specific objectives.

Connect with us to discuss



Contact us



+44 7913 027482



nagendra@b2bgrowthhub.com



www.b2bgrowthexpo.com



Nagendra Mishra



Thank you!



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